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SHANGHAI WAIGAOQIAO TELLER GROUP CO., LTD.

The 7th Sino-Swiss Free Trade Agreement (SSFTA) Roundtable on March 27th, 2024: Join trade experts and custom officers on the occasion of the 10-year anniversary of SSFTA implementation

Dear Members, Partners and Friends,

In July 2013, Switzerland and China signed a comprehensive free trade agreement, which waived most tariffs on goods and took effect in July 2014, making Switzerland the first continental European country to conclude and implement a free trade agreement with China. Following the high-level meetings in January 2024, both countries signed a joint declaration that entails the finalisation of a joint study to develop the two countries' existing free trade agreement and have agreed to deepen their partnership. In collaboration with the Consulate General of Switzerland in Shanghai, the Swisscham Shanghai, the Research Institute for International Management of the University of St. Gallen as well as the Shanghai Waigaoqiao Group, we cordially invite you to join the annual roundtable discussion with the Shanghai custom authorities and Swiss companies' representatives.

Through this event, you will have the opportunity to discuss issues and challenges that you may encounter with the utilization of the SSFTA as well in the trade process in general.

With a practical and solution-oriented approach, we support the companies on the import and export and getting successful FTA applications. We firmly believe that the open dialogue and discussion will bring clarity to every participation and further enhance the FTA utilization and bring benefits to both countries.

IMPORTANT: To ensure efficient and productive discussion during the event, participants are invited to send their cases with concrete questions to us before **March 5th, 2024**. Please send an email to [Mrs. Lucky Ding](mailto:Mrs.LuckyDing) with your questions in English or in Chinese.

Event participation is limited to Swiss companies and companies that are in the International Trade.

Best Regards,

Swiss Centers

Information

Date & Time:

Wednesday, March 27th, 2024 (13:30 – 16:45)

Venue:

Global Hub, No. 300 Ying Lun Road, Waigaoqiao Free Trade Zone, Shanghai

地址：全球汇，上海市外高桥自贸区英伦路 300 号

Language:

English and Chinese

Price:

Member Price: RMB 200

Non-member Price: RMB 400

Registration:

Please send an e-mail to [Lucky Ding](mailto:LuckyDing) by March 20th, 2024

Agenda

13:30 - 14:00

Registration

14:00 - 14:05

Welcome and general introduction

by the moderator, Mrs. Yulia Jin, General Manager of Swiss Centers

14:05 - 14:10

Welcome address

by Mr. Istvan Kocsis, Deputy Consul General of Consulate General of Switzerland in Shanghai

14:10 - 14:15 **Keynote speech**

by Mr. Bin Chen, Deputy General Manager of Waigaoqiao Group

14:15 - 14:35 **2020 - 2023 new regulations related to SSFTA**

by Mrs. Liu Jiemin, Deputy Chief of General Tariff Office, Shanghai Customs

14:35 - 14:55 **Case Study**

by Mrs. Lucky Ding, Trade Specialist of Swiss Centers

14:55 - 15:15 **Q&A**

15:15 - 15:45 **SSFTA 2023 Academic Evaluation Report: Insights, Outcomes and Plans**

by Mr. Tomas Casas i Klett, Director of the China Competence Center at the University of St. Gallen - online speech

15:45 - 16:05 **Brainstorming + Q&A**

16:05 - 16:25 **Coffee break**

16:25 - 16:45 **Visit Free Trade Zone Global Hub**

16:45 **End – Group picture**

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IN CHINA

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